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Roses Discount Stores Opens Newest Location in Brook Park, Ohio
- Grand Opening Celebration and Community Events August 28th at 9am -

RALEIGH, NC (August 12, 2014) – Roses Discount Stores, a division of Variety Wholesalers, Inc., a Fortune 500 privately held company, is opening its newest location in Brook Park, OH at 5837 Smith Road, Brookgate Shopping Center. This new Roses, an addition to the growing Roses Discount Stores chain, provides an all-new shopping destination for the Brook Park community. Roses Discount Stores have announced plans to open a total of 18 new Roses stores throughout 2014.

Kicking off the festivities Thursday, August 28th at 9am, Roses will hold an official ribbon cutting ceremony lead by Roses Discount Stores' Regional Vice President, Tom Whaley, along with Brook Park's Mayor Thomas J. Coyne, representatives from the Chamber of Commerce, representative from Brook Park's Audrey's Outreach, in addition to many other Brook Park community leaders and members.

"The Brook Park community is excited to welcome Roses Discount Store to our Community," commented Brook Park Mayor, Thomas J. Coyne. "We have seen the many benefits that Roses has brought to our neighboring Ohio communities and we firmly believe the same benefits will be extended to our residents. There is no doubt, that the community will continue to grow and our residents will not only have a great new place to shop, but also find employment – in fact Roses has provided Brook Park with over 40 new jobs."

Roses will take the time to recognize those who are giving back to the community, honoring commitment and service, Roses will have a special presentation to one of the community's own charitable programs, Audrey's Outreach. Audrey's Outreach is a program that is upheld by several Brook Park area churches and community members to serve their neighbors in need with everything from food to clothing, and more.

Grand Opening day at Roses will certainly offer a little something for everyone in the crowd, with entertainment, customer giveaways, local media, and other exciting activities to include, a chance to win a $500 Roses Shopping Spree, and gifts from Roses to the first customers in line. Additionally, a local radio station will be there to keep the crowd entertained, also gifting attendees with an assortment of must-have prizes.

"We are excited to expand our Ohio footprint to the Brook Park community," said Wilson Sawyer, President of Variety Wholesalers/Roses Discount Stores, "The folks in Brook Park have been nothing but kind and welcoming to us, and we really do look forward to continuing that relationship and providing great products and services to the community."

About Roses Discount Stores
Roses Stores is a regional discount store founded in 1915 by Paul Howard Rose and headquartered in Henderson, NC. In 1997, Roses was purchased by Variety Wholesalers, which dates back to the 1922 opening of Pope's 5 & 10-cent stores in Fuquay-Varina and Angier, NC. Roses' mission is to deliver great values on branded and non-branded products in family apparel, home fashion and décor, electronics, seasonal, and basic needs in HBA and food. For more information on Roses Discount Stores, please visit www.rosesdiscountstores.com.

About Variety Wholesalers, Inc.
Variety Wholesalers, Inc. is a family owned business that began in eastern North Carolina in 1922. In 1949 John W. Pope, then 24 years old, took over his family's 5 "Five and Dime" stores, eventually growing them to one of the largest privately owned companies in the United States. Today Variety Wholesalers is based in Henderson, NC and John Pope's son, Art Pope, serves as chairman. Variety Wholesalers operates approximately 400 stores in 16 states throughout the Southeast. For more information on Variety Wholesalers, Inc., please visit www.vwstores.com.

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